



**Join the National Runaway Safeline in raising \$250,000 for technology advancements for the crisis services center to keep America's runaway, homeless, and at-risk youth safe and off the streets.**

Revel, 1215 W. Fulton Market

**November 17, 2018**

6pm - VIP reception for sponsors and their guests

7pm - 10pm

## SPONSORSHIP PERKS

*We have 5 levels of Sponsorship Available!*

Presenting (\$25,000), Platinum (\$10,000), Gold (\$5,000), Bronze (\$2,500), Grand (\$1,000)

### Each sponsor will receive:

- Two tickets for sponsors-only reception
- Tickets with reserved seating
- Guests invited to pre-event VIP reception from 6pm-7pm
- Recognition in event program and table centerpiece
- Recognition in NRS publications, including; monthly electronic newsletters, website and annual report

### **Grand Sponsor at \$1,000**

- Four event tickets

### **Bronze Sponsor at \$2,500**

- **Ten event tickets** with an assigned table
- Sponsor a volunteer and guest to attend the event
- Name on a pennant and volunteer t-shirt (*commitment by September 30<sup>th</sup>*)
- Recognition benefits include name on...
  - Event website page
  - Online auction website page (*commitment by August 31<sup>st</sup>*)
  - Event video montage (*commitment by September 30<sup>th</sup>*)

### **Gold Sponsor at \$5,000**

- All the recognition benefits awarded to bronze sponsorship
- **Fifteen event tickets** with an assigned table
- Sponsor two volunteers and their guests to attend the event
  - Name on **One of ten activities**
- Pennant at selected attraction
- Additional recognition benefits include name on...
  - Save-the-date postcard (*commitment by April 30<sup>th</sup>*)
  - Event invitation
  - Event publicity (press releases, media interviews)
  - Social media platforms (Twitter, Facebook, LinkedIn, Instagram)
- Permanent recognition on the FY19 Founder's plaque display at NRS

## **Platinum Sponsor at \$10,000**

- All the recognition benefits awarded to gold sponsorship
- **Twenty event tickets** with an assigned table
- Sponsor three volunteers and their guests to attend the event
- Naming rights on:
  - One of **six prominent attractions**: Lounge, Auction, Dance Hall, Food Alley, Photo Booth, Mechanical Bull
  - Special featured **signature cocktail** passed during the event
- Six foot banner at select attraction
- One **VIP parking space** at event venue
- Additional recognition benefits include logo...
  - Projected using a **spotlight gobo** on a wall in a high traffic area
  - Stand-alone projection during event video montage (*commitment by September 30<sup>th</sup>*)
- Recognition on mobile text announcement during event to registered bidders
- Additional recognition available by providing branded materials to be distributed at event
- Honored as a monthly Donor Spotlight (interview, picture, logo) on the NRS' blog and electronic newsletter

## **Presenting Sponsor \$25,000**

- All the recognition benefits awarded to platinum sponsorship
- **Thirty event tickets** with three assigned tables
- Sponsor five volunteers and their guests to attend the event
- **Two VIP parking spaces** at event venue
- Logo and name preceding Spirit of Youth 2018
  - Save-the-date card (*commitment by April 30<sup>th</sup>*)
  - Spirit of Youth 2017 website section
  - Event electronic invitation (*commitment by July 31<sup>st</sup>*)
  - Online auction website (*commitment by August 31<sup>st</sup>*)
- Name preceding Spirit of Youth 2018
  - Home page of website
  - Raffle tickets (*commitment by July 31<sup>st</sup>*)
  - Event publicity (press releases, media interviews)
  - Event program cover (*commitment by August 31<sup>st</sup>*)
  - Front of volunteer event t-shirt (*commitment by August 31<sup>st</sup>*)
  - Temporary tattoos for guests (*commitment by September 15<sup>th</sup>*)
  - Snapchat filter (*commitment by October 15<sup>th</sup>*)
  - Social media platforms (Twitter, Facebook, LinkedIn, Instagram), Event banners, and event video montage
- Dedicated hashtag on social media posts #sponsorname presents #SpiritofYouth2018