MORE THAN MEETS THE EYE

2015 ANNUAL REPORT

National Runaway Safeline
3080 North Lincoln Avenue
Chicago, Illinois 60657
1-800-RUNAWAY
1800RUNAWAY.org

You helped me.

Thanks!
More than meets the eye

Together, NRS continues to help keep the daughter, the son, the choir member, the poet, the members, 493 street team members, 30 youth activist league members and hundreds of donors.

We inform the nation as a leader in runaway, homeless and at-risk youth issues. We inform the nation as a leader in youth homelessness. NRS continues to spearhead the national dialogue on runaway and homeless youth issues. We help the general public garner a deeper understanding of the cause and impact of youth experiencing homelessness.

We are doing more and more crisis intervention online. Today’s youth can use chat, email or the forum to reach out. It's not just about answering the phones anymore. NRS is also more than meets the eye. And because of the support of our funding partners and innovative partnerships, NRS can make a difference in the lives of thousands of youth.

NRS' mission is to keep America’s runaway, homeless and at-risk youth safe and off the streets. As the federally-designated communication system for runaway and homeless youth, NRS uses 1800RUNAWAY.org or text 66008 to connect to help.

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NRS’ family reunification Home Free program was featured in “Child and Youth Services” professional journal citing improved knowledge and awareness of differing perspectives. And internationally, social workers from Casablanca, Morocco toured our facilities and met with NRS staff and a youth volunteer. NRS is regularly sought out as an expert on runaway and homeless youth in multiple national arenas. In Chicago, NRS walked the red carpet for the premiere of The Homestretch, a documentary film on the lives of America’s homeless youth. NRS presents at the Interstate Commission for Juveniles annual meeting. In Charleston, NRS presented on human trafficking. In New York, NRS presented on the importance of the Runaway and Homeless Youth Act.

We support staff as knowledge leaders. We are experts in our field and we are able to reach millions of youth and parents through our national call center, our website (www.1800RUNAWAY.org) and our social media presence. NRS staff is a team of professionals committed to communicating, teaching and serving youth. The NRS staff is a team of professionals committed to serving runaway, homeless and at-risk youth.

The call will be answered by a trained staff member. You and your family will be asked questions to determine your needs. You will be referred to resources and services.

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When life seems to be out of focus for a youth, NRS remains a trusted, confidential and viable resource. We support staff as knowledge leaders. We are experts in our field and we are able to reach millions of youth and parents through our national call center, our website (www.1800RUNAWAY.org) and our social media presence. NRS staff is a team of professionals committed to communicating, teaching and serving youth.

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A youth isn’t just a number, an address, or a name on an incident report. A youth is a daughter, a son, a choir member, a poet, a street team member, a youth activist, a volunteer, and hundreds of donors.

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ONLINE COMMUNITIES

1.88 million online impressions in November.

We encourage partnerships with educators to build a strong foundation for youth development. A diverse array of online communities and social media platforms are utilized to connect with a growing audience:

- Facebook
- Twitter
- Instagram
- YouTube

These channels provide a platform for raising awareness and promoting resources available to runaway and homeless youth.

NRS continues to increase its online presence. Besides our major initiative to raise awareness of the runaway and homeless youth crisis online services, Uniting in partnership resulted in search engine optimization and have significantly impacted the visibility of our services.

We provide direct service as VOLUNTERS

Volunteers play a crucial role in providing the support and resources needed to help runaway and homeless youth. Whether it's through phone calls, in-person visits, or virtual support, volunteers make a difference in the lives of these youth. Their dedication and passion are essential to the success of our programs.

We value the leadership of COMMUNITY ACTIVISTS

The NRS Board of Directors recognizes the significant contributions made by community activists. These individuals go beyond their day-to-day responsibilities to advocate for the needs of runaway and homeless youth. Their efforts help to create a more inclusive and supportive community for these youth.

We appreciate the service of BOARD MEMBERS

This year, the NRS Board expressed gratitude to its dedicated board members for their leadership and support. Their collective experience and expertise have been instrumental in steering the organization towards its mission.

We salute the sacrifice of MAJOR GIFT DONORS

The NRS Board wishes to extend a special thanks to our major gift donors. Their generosity is vital to the success of our work. These donations provide the necessary funds to support our programs and Services for runaway and homeless youth.

We express our gratitude to our DONORS AND PARTNERS

The NRS Board acknowledges the support of our donors and partners. Their contributions are essential to the success of our initiatives. Together, we are making a difference in the lives of runaway and homeless youth.